Naomi (Nio) Tenenini

naomi.tenenini@gmail.com ▪ tenenini.com

I help teams ship high-impact product work quickly—from 0→1 MVPs to growth and monetization.

- Ship MVPs and 0→1 product experiences quickly
- Design and iterate on growth experiments (conversion, onboarding, monetization)
- Turn ambiguous ideas into scoped, build-ready solutions
- Collaborate closely with PM + Eng or operate independently

Available for contract work — 20–40 hrs/week | $100–125/hr

Experience

Teachable ▪ Senior Product Designer

2021–2025

- **Led** and shipped multiple growth experiments end-to-end, contributing to the company's first profitable quarter in 8 years
- **Scoped** and delivered MVP for a new admin seat monetization flow under tight timelines
- **Designed** and launched a 0→1 marketplace (Discover), creating a new revenue stream and increasing creator engagement

Goldman Sachs ▪ Product Designer

2020–2021

- **Designed** transaction banking tools used by enterprise clients including Coca-Cola and Yum! Brands
- **Maintained** and evolved the design system to support scalability across teams
- **Partnered** with product and engineering leadership to drive design decisions in planning and execution

Hydrogen ▪ Product Designer

2019-2020

- **Delivered** 7 white-label fintech apps on aggressive timelines in a client-facing environment
- **Partnered** directly with clients and sales to rapidly define and ship product requirements
- **Leveraged a flexible design system** to accelerate prototyping across multiple enterprise products

Tools & Capabilities

Figma, prototyping, design systems, growth experimentation, front-end collaboration (HTML/CSS/React)